



INTELLECTUAL PROPERTY 1-1

IP Issues in Marketing and Advertising

THURSDAY, JANUARY 18, 2018

8:30 a.m. to 10:00 a.m.

You've started your business, developed a logo or slogan, and want to start promoting your services. But before your website goes live, or you run your first ad, you want to consider not only whether your intellectual property assets are protected, but also whether you're infringing on another's intellectual property - - violating copyright, trademark, or patent laws can be an expensive mistake.

Come to Rivkin Radler's offices on January 18th, and hear Michael C. Mulè, a partner in the Firm's Commercial Litigation Practice Group, introduce the Firm's inaugural presentation in its Business Owner's series. During this session, you will learn tactics from partners in the Firm's IP practice group that you can implement to protect your intellectual property and your business from costly intellectual property litigation.

Speakers:



Michael C. Mulè
PARTNER



Michael C. Cannata
PARTNER



Frank M. Misi
PARTNER



Stephen J. Smirti, Jr.
PARTNER

TO REGISTER:

RSVP by January 16 to:
RSVP@rivkin.com.

There is no cost to attend.
Seating is limited.
Advance registration is required.

**Legal CLE
Accredited!**

To receive CLE credit:
you must request CLE
when you RSVP, arrive
on time and stay for the
duration of the program.

To be held at:



926 RXR Plaza, 10th Floor, West Tower
Uniondale NY 11556

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